

# DAILY BUSINESS REPORT

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**Bosa** reports that new close-out pricing at its **Electra** tower resulted in 10 sales over the course of seven days earlier this month as the company moved to sell the project's remaining 20 units.

Townhomes in the luxury tower within an historic structure are now selling for as low as \$519,000, while the two-bedroom units range between \$599,000 and \$1.995 million for a penthouse.

"We are pleased to see a dramatic increase in not only our daily traffic, but the number of deals that are being done," says **Nat Bosa**, company president. "At this current rate, Electra could be sold out as early as next month."

Located in the former electric building built by **John D. Spreckels**, Electra has 248-luxury units in Downtown's tallest residential tower. The 43-story tower is situated above three floors of underground parking and features sought-after views of the skyline and harbor. Electra occupies the entire block facing West Broadway and is designed to embrace the significance of the historic landmark originally constructed in 1911.

For more information (619) 239-2339 or visit <http://www.electrasandiego.com> .